



Date: May 8, 1998

*Handled
by Terry UK***June Doral Buy 1-Get 1 free**

To:	RJR Acct. #: 423360
	MIDDLESEX TOBACCO CO
Attn:	SANDY KATZ
CC:	
CC:	

From:	Lanny Wolfe
Voice Mail	1-800-757-8255 Ext: #
Fax:	
CC:	Lanny Wolfe
CC:	

Partners Promotion Reporting: DOR JUN B1G1F				
UPC Code	Brand Style	Brand Description	# Cases	# Ctns. to pack in each display
25363	DORAL MENTHOL 100 LT	DORAL MENTHOL 100 LT	6	1
25365	DORAL 100 ULTRA LIGHT	DORAL 100 ULTRA LIGHT	6	1
25369	DORAL 100 FF BOX	DORAL FF BOX 100	6	1
25370	DORAL 100 LT BOX	DORAL LT BOX 100	6	1

Should you require technical assistance relative to the format required using these promotion/brand descriptions on your weekly tape/disc submissions, contact the Partners help Desk at 1-800-230-9732.

Tactical Promotion Information:

Deliver to Retail Date	w/o 6/15/98
EFT amount (Promotional Prod.)	\$869.74
P. O. # (Promotional Product)	
P. O. # (Display Shippers)	
# Display Shippers	180
Extra Display Shippers	20
# Retail Stores in Promotion	132

Product/Premium arrival date:	6/3/98
EFT amount (Live Product)	
P. O. # (Live Product)	
SKU Cube:	
Retail offers per display	20
Retail Billing per display	2-Sav. ctns
VAP Pack/Ship payment	\$117.60
Promotional packaging UPC #	12300-23797

*6/3 3-3-3-3
6/4 3-3-3-3***Promotion Description:**

Doral Buy 1 Get 1 Free. Place 1 white ctn. of each of the 4 Doral brand styles in the shipper display and send to stores on attached VAP list.

Partners Program requirements:

- Displays must be shipped to retail the week of: 6/15/98
- Pack & Deliver each promotion to at least 80% of accounts on attached list within 2 weeks
- Must properly report promotion and brand descriptions on tape/disc submissions
- Return attached list with refusals to Lanny Wolfe within 4 weeks after delivery date

DA Ltr. REV. 2/98

51849 1577

Wholesale "Value Added" payment request form

Promotion: Doral JUNE Buy 1 pack get 1 free 1998 Promotion #800432

Note: Payment is based on \$4.90 per 6m case of "promoted" product, packed into displays and delivered to retail accounts as designated by RJR.

Wholesale Partner Name: MIDDLESEX TOBACCO CO

RJR Account Number: 423360

Displays Wrapped and Delivered: 180

Value Added Payment Due: \$117.60

Wholesale Partner Signature: _____

RJR Representative: _____

Payment will be mailed directly to the participating Wholesale Partner

=====Operations Office Use=====

Date Processed: _____

Processed by: _____

Voucher #: _____

51849 1578

WHOLESALE PACKING INSTRUCTIONS

VALUE ADDED PROMOTIONS

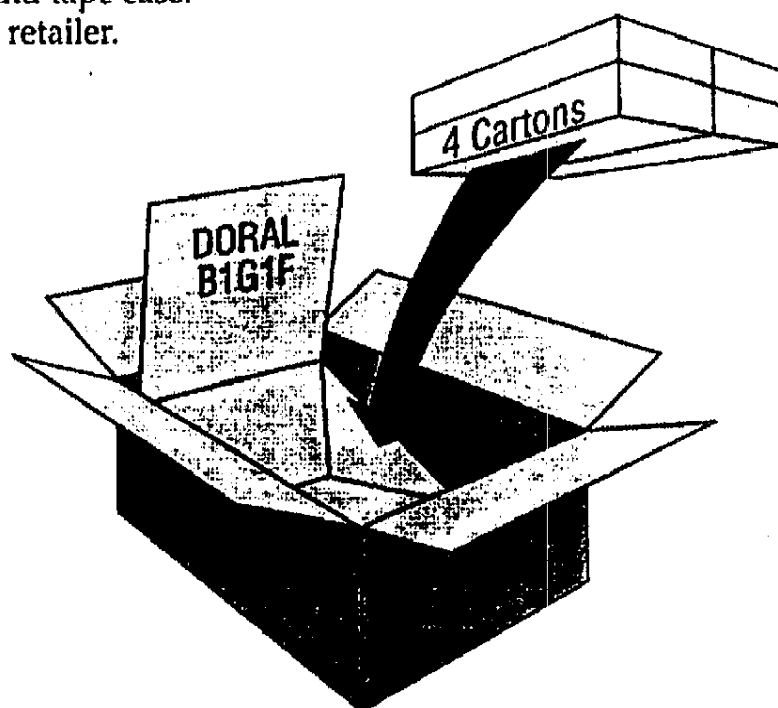
2ND QTR.'98

June DORAL B1G1F

(Buy 1 Pack Get 1 Free)

STEPS

1. Open DORAL B1G1F shipping case.
2. Place 4 cartons of DORAL promotional product into shipping/display case. **Promotional product is in white cartons and is pre-sleeved.**
3. Fold display header card down.
4. Close and tape case.
5. Ship to retailer.



Item: # 541865

Promotion Reporting Description: DOR JUN B1G1F

Brand Style						
Number of Cartons						

51849 1579

HOLESALER : 423360 MIDDLESEX TOBACCO & <DIRECT>
 EMPLATE : 800432 80600 DOR JUN BIGIF
 EMPLATE SEQ : 0909
 VEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
33008	133025	598056	AKAR 3 AUTO	27 ROUTE 46 EAST	PINE BROOK	NJ	07058	1			2012271563	(973)227-1563
33006	133029	457013	AMBOY FOOD LIQUOR	101 N BROADWAY	SOUTH AMBOY	NJ	08879	1				(732)316-1122
22603	122623	440260	AMIS FOOD STORE	344 W GRAND ST	ELIZABETH	NJ	07202	1				(908)558-9785
33001	133022	607146	BANNER FOOD STORE	130 E. MAIN STREE	SOMERVILLE	NJ	08876	1			9084290141	(908)429-0141
33001	133022	424327	BUSY BEE/CROTON TEX	RT. 12 AND RT. 57	FLEMINGTON	NJ	08822	1			9087823362	(908)782-3362
33006	133024	275925	CARTERET COLD CUT	1291 ROOSEVELT AV	CARTERET	NJ	07008	1			9085416210	(732)541-6210
33003	133025	207105	CENTER STATIONERY	1261 SPRINGFIELD	NEW PROVIDENCE	NJ	07974	1			9086651545	(908)665-1545
33003	133028	401479	CLARK NOVELTY & BOX	1074 RARITAN RD	CLARK	NJ	07066	1			904150	(732)381-8111
33006	133024	469041	CONVENIENT DELI	650 KING GEORGES	FORDS	NJ	08863	1				(732)738-7754
33006		765778	COOK CONVENIENCE	24 COOKE AVE	CARTERET	NJ	07008	1			9089693900	(732)969-1755
33003	133028	282554	CUB LIQUORS	242 LINCOLN BLVD	MIDDLESEX	NJ	08846	1			9083563929	(732)356-3929
22603	122623	705622	D&S CONVENIENCE	1101 S WOOD AVE	LINDEN	NJ	07036	1				(908)523-0144
22101	122225	643036	DELI MART-BERGENFLD	89 NEW BRIDGE RD	BERGENFIELD	NJ	07621	1				(201)385-0948
33007	133029	580849	DENCO GAS	2680 RT 516	OLD BRIDGE	NJ	08857	1			13795	(732)679-2700
33407	133427	746853	DON'S MINI MART	32 CHURCH RD	MAPLE SHADE	NJ	08052	1			823144	(609)235-0037
33007	133027	454731	E BRSWK FOOD & NEWS	191 OLD BRIDGE TP	EAST BRUNSWICK	NJ	08816	1			9086135335	(732)613-5335
22603	122623	643924	ELMORA TOYS	176 ELMORA AVE	ELIZABETH	NJ	07202	5				(908)289-7328
33007	133029	710318	ENGLISHTOWN LIQUOR	4 TENNENT AVE	ENGLISHTOWN	NJ	07726	1			1568	(732)446-6565
33002	133021	773327	ESQUIRE NEWS STAND	4 E MAIN ST	FREEHOLD	NJ	07728	5				(732)780-0868
33003	133028	515824	PENROSE LIQUOR	431 W FRONT ST	PLAINFIELD	NJ	07060	1			9087565028	(908)756-5028
33004	133027	685480	FRANKLIN HILL TIGER	650 FRANKLIN BLVD	SOMERSET	NJ	08873	1				(732)846-3737
33005	133030	197950	FRANKLIN MOBIL MART	91 STATE RT 23	FRANKLIN	NJ	07416	1			2018274144	(973)827-4114
22603	122623	639656	FRIENDLY STATIONERY	132 CHESTNUT ST	ROSELLE	NJ	07203	3				(908)245-0056
22101	122225	400039	FUSCOS MKT	165 WERIMUS RD	WOODCLIFF LAKE	NJ	07675	1			2013915665	(201)391-5665
22101	122225	585389	GARDEN STATE DAIRY	135 OAKLAND AVE	CLOSTER	NJ	07624	1				(201)784-8850
33003	133025	358829	GENE'S II	163 SPEEDWELL AVE	MORRIS PLAINS	NJ	07950	1			499920	(973)538-4774
33008	133020	274067	GRAB & RUN	168 S SALEM ST	RANDOLPH	NJ	07869	1				(201)366-9024
33005	133030	400492	HIGHLAND GEN STORES	111 HIGHLAND LAKE	HIGHLAND LAKES	NJ	07422	1			2107644541	(973)764-4541
22603	122623	406025	J&J FOOD MART	497 W SCOTT AVE	RAHWAY	NJ	07065	3			9084998016	(732)499-8016
	133023	732014	JERSEY PRIDE	595 PALMER AVE	WEST KEANSBURG	NJ	07734	1			9084955494	(732)495-5494
	133023	668212	JERSEY PRIDE INC	111 LEONARDVILLE	BELFORD	NJ	07718	1			9087879646	(732)787-9646
22603	122623	272916	KHAN EXXON #3-4170	9 W SAINT GEORGES	LINDEN	NJ	07036	1		5474-0000	9084869490	(908)486-9490
33004	133027	706430	KRAUSZER'S #11	550 HAMILTON ST	SOMERSET	NJ	08873	1				(732)296-8886
33003	133027	401653	KRAUSZERS #26	50 MAIN ST	S BOUND BROOK	NJ	08880	1			9088059335	(908)805-9335
33001	133028	609475	KRAUSZERS	310 W UNION AVE	BOUND BROOK	NJ	08805	1			9083560466	(732)356-0466
33005	133030	449399	LAKESIDE MKT & PIZZ	396 LAKE SHORE DR	HEWITT	NJ	07421	1			2018531216	(973)853-1216
33007	133029	401885	LIQUOR CITY	1069 RT 9 N	OLD BRIDGE	NJ	08857	2			62000	(732)727-9398
33006	133024	440548	LORD KRISHNA. INC.	54 WASHINGTON AVE	CARTERET	NJ	07008	1			9085417786	(732)541-7786
33006	133024	427210	M&M CONVENIENCE	525 AVENEL ST	AVENEL	NJ	07001	1			9086369645	(732)750-2989
33002	133023	402191	M&S GROCERY	120 W END CT	LONG BRANCH	NJ	07740	5				(732)222-1790
33008	133020	591764	MATCO CO MINUTEMAN	3 NETCONG RD	BUDD LAKE	NJ	07828	1			2016910450	(201)691-0450
33003	133028	288226	MIDDLESEX QUICK STO	518 BOUND BROOK R	MIDDLESEX	NJ	08846	1			9089694828	(732)968-4828

5/25/82

WORKPLAN VAP TEMPLATE LISTING

PAGE: 13

DATE: 98-04-24
TIME: 08:29 AMHOTELMASTER : 423360 MIDDLESEX TOBACCO & DIRECT*
EMPLATE : 800432 80600 FOR JUN BIGLE
EMPLATE SEQ : 0909

ES LEVEL : 13XXXX

ITEM	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
33002	133023	754834	MIKE'S DELI	100 MAIN ST	KEANSBURG	NJ	07734	1			9087871484	(732) 787-1484
33007	133029	228454	MILK & STUFF	400 SPOTS-ENGLISH	SPOTSWOOD	NJ	08884	1			35170	(732) 251-7744
22103	122225	555891	MINIT MART	151 TERRACE ST	HAMORTH	NJ	07441	1			1201	(332) 387-0766
22103	122628	553672	MINIT MART	237 PALISADE AVE	CLIFFSIDE PARK	NJ	07010	1			423360	(201) 945-2250
33005	133030	687606	N. COUNTRY PHARM	190 MUMSONHURST R	FRANKLIN	NJ	07416	1			2018277340	(973) 827-7340
33007	133027	659755	NEW BRUNSWICK EXXON	80 MEMORIAL PKY	NEW BRUNSWICK	NJ	08901	1			13850	(732) 545-4445
22603	122623	583678	NICK'S CANDY STORE	207 CHESTNUT ST	ROSELLE	NJ	07203	3			(908) 245-1080	(908) 351-5509
22603	122623	570238	ONE STOP	1120ND FAHAWAY AVE	ELIZABETH	NJ	07202	1			33611	(908) 755-1660
33003	133028	401721	PARK NEWS CORPORATION	635 PARK AVE	PLAINFIELD	NJ	07060	1			931400	(732) 5591-9618
33006	133024	474875	PORNY PANTRY FOOD S	RT 9 & TEXAS RD	MORGANVILLE	NJ	07751	1			908633514544	(732) 634-4544
33007	133029	761072	PENNY PANTRY FOOD S	122 WESTFIELD AVE	ROSELLE PARK	NJ	07204	1			73222472264	(732) 247-2264
33007	133029	408306	QUICK CORNER FOOD	100 SUMMERHILL RD	SPOTSWOOD	NJ	08884	1			1826	(732) 723-0822
33003	133028	090735	QUICK FOODS STORE	1721 PARK AVE	SOUTH PLAINFIELD	NJ	07080	1			9086680353	(908) 668-0353
33003	133027	597523	QUICK OUT FOOD	1674 US HIGHWAY 1	NORTH BRUNSWIC	NJ	08902	1			1476	(732) 382-0656
33006	133024	706422	QUICK SHOP MINI MKT	436 AMBOY AVE	PERTH AMBOY	NJ	08861	1			2575	(732) 940-0010
22603	122623	567511	QUICK STOP	1879 E 2ND ST	SCOTCH PLAINS	NJ	07196	1			2018753768	(973) 875-3768
33006	133024	473202	R DELI	199 ROOSEVELT AVE	CARTERET	NJ	07008	1			(732) 541-4080	(973) 875-9130
33005	133030	400506	RATTIS	28 MAIN ST	SUSSEX	NJ	07461	1			9082197626	(732) 219-7626
33002	133023	717805	RED BANK MART	220 NEWMAN SPRING	RED BANK	NJ	07701	1			9087530594	(908) 753-0594
33003	133028	401595	RED CARPET DELI	80 WATCHUNG AVE	NORTH PLAINFIELD	NJ	07060	1			9087394333	(732) 739-4333
33006	133024	248453	ROSA JOAO STAT., IN	1000 AMBOY AVE	EDISON	NJ	08837	1			90822257442	(732) 225-7442
33003	133027	576125	ROYAL MINI MART	66 MAIN ST	SOUTH BOUND BR	NJ	08880	1			61970	(732) 251-6674
33007	133029	746767	RT HAMMONT / GETTY	1189 ENGLISH TOWN	OLD BRIDGE	NJ	08857	1			9084698680	(908) 469-8680
33006	133024	401959	SEAMANS PHARMACY	82 SMITH ST	PERTH AMBOY	NJ	08861	5			9084420200	(732) 442-0200
33007	133029	580017	SHORT STOP	835 ROOSEVELT AVE	CARTERET	NJ	07008	1			9085419135	(732) 541-9135
33004	133027	312709	SOMERSET DELI #FOOD	1403 STATE ROUTE	SOMERSET	NJ	08873	1			7322141016	(732) 214-1016
33003	133027	976523	SOUTH MINI MART, IN	71 MAIN ST	SOUTH BOUND BR	NJ	08880	1			9082718882	(732) 271-8882
22107	773829	SPRINGFIELD CANDY	55 ROME ST	NEWARK	NJ	07105	1				20134447555	(973) 344-7555
33006	133024	482190	STATE NEWS	27 LAFAYETTE RD	FORDS	NJ	08863	2			7322250005	(732) 225-0005
33003	133028	365148	STOP & GO DELI	1320 W 7TH ST	PISCATAWAY	NJ	08854	1			940000	(908) 335-0707
33001	133027	452850	STOP BUY FOOD STORE	1387 MAIN STREET	MILLSTONE	NJ	08876	1			9088745057	(908) 874-5057
33003	133024	690360	STOP N GC CONVENIEN	180 W LAKE AVE	COLONIA	NJ	07067	1			9083888944	(732) 388-8944
33006	133024	430427	STOP N SHOP	2595 WOODBRIDGE A	EDISON	NJ	08817	1			908287631	(732) 287-631
22103	122628	285845	SUE'S MINI MART INC	2501 TONNELLE AVE	NORTH BERGEN	NJ	07047	1			423360	(201) 867-5151
33006	133024	747002	SUNNY MART	301 PORT READING	PORT READING	NJ	07064	1			9086367677	(732) 636-7677

1851 67815

WHOLESALE : 423360 MIDDLESEX TOBACCO & <DIRECT>
 TEMPLATE : 800432 80600 DOR JUN BIGIF
 TEMPLATE SEQ : 0909
 SS LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
22603	122623	607169	SUNNYSIDE SWEET SHO	903 WOOD AVE	ROSELLE	NJ	07203	1				(908)245-6531
33001	133022	768332	SUNSET FOOD MARKET	989 STATE ROUTE 1	FRENCHTOWN	NJ	08825	1			9089960566	(908)996-0566
33002	133021	661689	SUNSET GETTY STATIO	RT 35 & SUNSET AV	OCEAN	NJ	07712	1			9087744823	(908)774-4823
33003	133028	708032	SUPER CONV.STORE&DE	472 W FRONT ST	PLAINFIELD	NJ	07060	1			940590	(908)226-1670
33006	133029	644016	SWATI INC	3193 WASHINGTON R	PARLIN	NJ	08859	1			9085259228	(732)525-9228
33006	133029	401912	TARALLOS	717 BORDENTOWN AV	SOUTH AMBOY	NJ	08879	1			9087219853	(732)721-9853
22605	122625	273752	TONYS STATIONERY	211 VAN WINKLE AV	HAWTHORNE	NJ	07506	1			2014273237	(973)427-3237
33001	133022	402609	TOWNE MARKET	135 S MAIN ST	PHILLIPSBURG	NJ	08865	2			9084541444	(908)454-1444
22603	122623	401049	UNION SMOKE	974 STUYVESANT AV	UNION	NJ	07083	3				(908)686-5066
33005	133030	770967	VERNON DRUG STORE	P.O. BOX 178	VERNON	NJ	07462	2			2017646200	(973)764-6611
33005	133030	409658	WANTAGE EXXON	PO 702 RT 23	WANTAGE	NJ	07461	1			2018751077	(973)875-1077
33002	133023	702980	WELSH FARMS - JANKE	3445 RT 35 NORTH	HAZLET	NJ	07730	1		3897-0000	9087399885	(732)739-9885
33002	133021	280136	WELSH FARMS	1401 ASBURY AVE	ASBURY PARK	NJ	07712	1		3897-0000	9089886207	(908)988-6207
22603	122623	734071	WELSH FARM	555 E 1ST AVE	ROSELLE	NJ	07203	1			423360	(908)245-0328
33002	133023	776067	WELSH FARMS	225 LIBERTY ST	LONG BRANCH	NJ	07740	1				(732)728-0709
33006	133024	483636	7-11 #11445	401 AMBOY AVE	WOODBIDGE	NJ	07095	1		0001-0402	9086342494	(732)634-2494
33007	133024	402043	7-11 #11444	30 VINEYARD RD	EDISON	NJ	08817	1		0001-0402	287000	(732)287-8732
33006		057610	7-11 #25917	365 NEW BRUNSWICK	PERTH AMBOY	NJ	08861	1		0001-0402	9084427137	(732)442-7137

PAGE BREAK TOTAL ACCOUNTS 103 TOTAL QUANTITY 131

TEMPLATE TOTAL ACCOUNTS 103 TOTAL QUANTITY 131

WHOLESALE : 714215 MID-ATLANTIC TOTAL SERVICE <DIRECT>
 TEMPLATE : 800432 80600 DOR JUN B1G1F
 TEMPLATE SEQ : 0912
 ES LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
33403	133428	695630	BLACK HORSE NEWS AG	513 BLACK HORSE P	HADDON HEIGHTS	NJ	08035	1			920124	(609)547-8884
33407	133427	631499	CARL-LYN'S CORNER	115 CENTERTON RD	MASONVILLE	NJ	08054	1				(609)231-0686
33408	133428	855116	DELMONTE NEWS	2999 MOUNT EPHRAI	CAMDEN	NJ	08104	1			923128	(609)962-6929
33407		780857	LUMBERTON NEWS	723-A MAIN STREET	MOUNT HOLLY	NJ	08060	1			900274	(609)267-3796
33405	133421	550182	MANAHAWKIN SHOP	RT 72 (E) & EAST	MANAHAWKIN	NJ	08050	1		5474-0000	918193	(609)597-8989
33408	133428	282559	MEADOWBROOK MARKET	3012 UNION AVE	MERCHANTVILLE	NJ	08109	1			915736	(609)663-3532
33408	133428	318290	MOBIL MART	4998 N CRESCENT B	PENNSAUKEN	NJ	08109	1			922005	(609)662-3863
33407	133426	322531	PAC-A-SACK	704 MAIN ST	MOUNT HOLLY	NJ	08060	1			902478	(609)261-8515
33403	133425	780750	RICHARDS LIQUORS	1225 BLACK HORSE	BLACKWOOD	NJ	08012	1			902544	(609)227-0682
33403	133425	056992	T. J.'S CORNER	805 ERIAL RD	PINE HILL	NJ	08021	1			900746	(609)783-5639
33408		282540	7-11 #10932	6001 WESTFIELD AV	PENNSAUKEN	NJ	08110	1		0001-0402	914549	(609)665-1642
33407	133427	282775	7-11 #10931	1440 BRACE RD	CHERRY HILL	NJ	08034	1		0001-0402	900530	(609)429-1142
33407	133427	282656	7-11 #10948	1155 ROUTE 73	MOUNT LAUREL	NJ	08054	1		0001-0402	901850	(609)234-5133
33004	133026	279598	7-11 #10977	2100 PENNINGTON R	TRENTON	NJ	08638	1		0001-0402	900688	(609)771-1535
33401	133422	281264	7-11 #10998	2612 TILTON RD	EGG HARBOR TOW	NJ	08234	1		0001-0402	919118	(609)641-0701
33403	133425	282327	7-11 #11000	408 E CHURCH ST	BLACKWOOD	NJ	08012	1		0001-0402	900522	(609)228-7110
33402	133424	281446	7-11 #11008	340 N BROADWAY	PITMAN	NJ	08071	1		0001-0402	918955	(609)582-0804
33403	133425	282371	7-11 #11013	JEFFERSON & CHEWS	LAUREL SPRINGS	NJ	08021	1		0001-0402	900555	(609)228-7117
33407	133427	780325	7-11 #15433	610 KRESSON RD	CHERRY HILL	NJ	08003	1		0001-0402	902114	(609)429-1297
33403	133425	282323	7-11 #16061	1215 BLACKWOOD CL	CLEMENTON	NJ	08021	1		0001-0402	903732	(609)346-0433
33405	133421	280658	7-11 #16912	256 MAIN STREET	TUCKERTON	NJ	08087	1		0001-0402	918565	(609)294-0700
33403	133422	780891	7-11 #19990	BELLVIEW & TILTON	HAMMONTON	NJ	08037	1		0001-0402	202163	(609)567-4926
33407	133427	854612	7-11 #22254	CHURCH ROAD &	EVESHAM	NJ	08053	1		0001-0402	900597	(609)797-1112
33403	133428	854788	7-11 #23588	BLACK HORSE PIKE	RUNNEMEDE	NJ	08078	1		0001-0402	900662	(609)939-0707
33401	133422	855099	7-11 #23896	2000 ATLANTIC AVE	ATLANTIC CITY	NJ	08401	1		0001-0402	903286	(609)345-2597
33401	133422	855112	7-11 #24426	1500 PACIFIC AVE	ATLANTIC CITY	NJ	08401	1		0001-0402	916155	(609)449-0555
33401	133422	063033	7-11 #26405	3722 BRIGANTINE B	BRIGANTINE	NJ	08203	1		0001-0402	903609	(609)266-0044
33004	133026	028790	7-11 #26629	66 W UPPER FERRY	WEST TRENTON	NJ	08628	1		0001-0402	921759	(609)530-0027
33401	133422	021783	7-11 #26844	5001 LANDIS AVE	SEA ISLE CITY	NJ	08243	1		0001-0402	918128	(609)263-1421

PAGE BREAK TOTAL ACCOUNTS 29 TOTAL QUANTITY 29

TEMPLATE TOTAL ACCOUNTS 29 TOTAL QUANTITY 29

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